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www.apa.org

American Psychological Association Website

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Society of Psychologists in Management Website

Contact Us

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Hello SPIM members,

Here are a few bits and pieces of information to hopefully get you interested in the upcoming Annual Winter Conference. Enjoy – and hope to see you in Charleston!

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Message from Marlene Thorn, Ph.D. about 2012 Annual Winter Conference in Charleston

Dear SPIM members and future members:

The 2012 SPIM Annual Winter Conference: Refocus, Inspire, Innovate: Leadership as Science and Art is fast approaching. It is exciting to see how many of you have registered for the Conference and the Institutes, in Charleston, S.C. February 23 - through February 26. The presenters are all looking forward to delivering their presentations and providing us with cutting edge research and practice that we can all take home and use in our organizations and with leaders in many sectors.

I had to tear myself away from an interesting consulting assignment of 3 months in Rome, Italy with the UN International Fund for Agriculture Development to ensure our Winter Conference would be the best ever. While I have missed my work, I must say that these last two months leading up to the Conference have been rewarding for me, as once again I have had more opportunities to interact and work with the SPIM membership, and to witness the level of professionalism, dedication and hard-work they deliver to SPIM. This experience has energized me in a way I had not imagined.

The Membership Committee and all the SPIM Board members have extended the message of SPIM, and consequently many new psychologists in management have joined SPIM. The newly formed Sponsorship Committee (John Reed, Al Parchem, and John Martello)

- Please consider holding a Regional SPIM meeting in your area. In the past Marlene Thorn and others have been successful in planning such meetings.

SPIM has two directories of members. One is a printed directory distributed by Connie Schroyer

The second is the website listing of members. Names and emails on the website are only posted when the member approves the posting by checking the boxes or emails

Please check your web address on the website to make sure we have the correct address. If you want to make a change, contact Connie Schroyer.

has been creative. They extended their reach to bring in additional Sponsors and created the "Friends of SPIM" for additional sponsorships. I want to thank them all and look forward to seeing them also.

Those of us developing the New Training Institute--Transitioning from Psychologist to Psychologist in Management: Leadership and Management Skills for Success are excited to see the number of you who have registered. Beth Mitchell has been coordinating the four of us (Rodney Lowman, Rich Ponton, Dee Ramsel, Marlene Thorn) developing the New Training Institute. Each of us is committed to developing and delivering this course for the next generation of psychologists in management leaders. We want to be able to address the needs of our membership that are entering into their first supervisory/leadership position. We are looking forward to delivering this program and meeting these new leaders.

Hearing from Mayor Joseph Riley, Jr. of Charleston S.C, who has been such an accomplished, long standing and results oriented Mayor, will allow us to learn from his leadership lessons and his views of the future.

In addition, there will be networking opportunities throughout the Conference,...SPIM is a "friendly environment"! We will once again have "seasoned" SPIM Members host the Friday night restaurant tables and we will also continue the Mentor/Mentee match-ups for new participants/members to the Conference.

I hope the Conference, which is intended to balance evidence-based research with practice around our theme for leadership hopes and opportunities, will meet your needs to Refocus, Inspire and Innovate and will have an impact on you. This includes your attitude and commitment, to lead our organizations, and assist other leaders in their organizations to reach a higher level of innovation, inspiration, and productivity. We want this, our organizations want this, and our country needs leadership in a positive direction.

So this daunting task of creating a Conference to meet the current needs and future needs of leadership has actually inspired me, and I hope it will for you, as you attend the Winter Conference. The experience of our supportive membership getting involved and pulling many aspects that need to come together for the SPIM Conference is truly a great experience.

See you at the SPIM Conference very soon.

Marlene Thorn, Ph.D.
President-Elect

If you would like to share any news about yourself: publications, new job, etc., please send me the information and I will include in the next newsletter

You might check out "Linked In" to connect with SPIM members – go to the Group section.

Interview with Carl Greenberg on his presentation: Social Media and its impact on Organizations and Leading

Carl Greenberg is presenting Friday afternoon at the upcoming SPIM winter conference in Charleston. We talked briefly about his presentation.

Q: What are some of the highlights of your presentation? What can SPIM members expect?

A: My presentation is on how organizations plan on using social media inside the organization and how those trends affect how leaders lead. For example, some of the trends we are seeing relate to self-organized teams making more evidence based decisions. Similarly social networking is probably the most popular approach used in project planning, strategic planning and the allocation of resources. Blogs and video sharing are becoming more popular in organizations. So how does one lead when organizations are changing in such ways? How are those things managed and how do leaders manage the dark side?

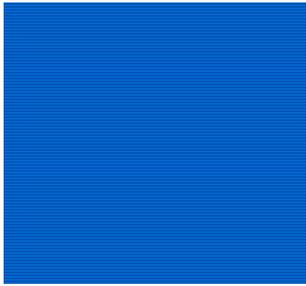
Organizations are trying to balance managing open communication within and outside the organization. Yet how to deal with employees feeling restricted in terms of what they say? Today organizations are putting policy restrictions into place on how employees deal with social media. That may not be the best approach. Instead perhaps a more open approach is needed. Instead of creating barriers to stop people, teach them ways to benefit from social media in their work and to effectively use such approaches in organizations.

In my presentation I want to open this topic up to the group because there is not a lot of research out there. And there is not a lot of leadership out there on this topic. Not many people have a good grasp of consequences.

Another talk that could be a nice compliment to mine is on Generation Y. I am interested in hearing that one.

Q: What are you looking forward to at this conference?

A. Reconnecting with colleagues. I have not been to one of the conferences in a couple of years so it will be good to see people. It will be good to learn from other minds in the field. It looks like a great program. I remember Eric Hazeltine when he received the DPIM – he is a great thought leader.



Q: Why do you belong to SPIM? Why is it important to you?

A. It is the organization that best reflects my professional identity as a psychologist manager. It just fits.