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www.apa.org

American Psychological Association Website

www.spim.org

Society of Psychologists in Management Website

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Much is going on behind the scenes with SPIM. While you, as a SPIM member, have been receiving e-blasts from Liz, below are some summaries of activities in SPIM. There is a strong desire to build the SPIM community for now and the future.

Also of note: Conversations in Ethics Management for Psychologist Managers, will be released by APA shortly in the fall for CE credit. It captures interviews by Rich Ponton and Marlene Thorn with SPIM members, Dick Kilburg, John Martello, Beth Mitchell, and Dale Thompson. SPIM'ers might want to look for this on the SPIM website.

Mary Zahner, Ph.D.
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Note from the President

In my decade or so with SPIM, this is an unusually exciting time for our organization. We are maintaining long and deep friendships and, at the same time, diversifying with interesting and talented new members. We are also beginning to build a truly game-changing partnership with the APA and the implications of this may be tremendous in both the short and long-term. Best wishes and thanks to all of you for your many key contributions.

John Reed PhD, MBA

SPIM President

SPIM 2014 Conference in New Orleans - Building Resilience for a Stronger Future

REGISTER NOW FOR THE 2014 SPIM Annual Winter Conference: "Building Resilience for a Stronger Future" held at the Astor Crowne Plaza Hotel in New Orleans, LA. (February 19 -23, 2014.)

Is there any other city that exemplifies the concept of resilience, the way New Orleans ("Nawlins") does? The city of New Orleans is one of the

- Please consider holding a Regional SPIM meeting in your area. In the past Marlene Thorn and others have been successful in planning such meetings.

There is a website directory listing of members. Names and emails on the website are only posted when the member approves the posting by checking the boxes or emails.

Please check your web address on the website to make sure we have the correct address. If you want to make a change, contact Liz Woodward (liz@wplanning.com).

If you would like to share any news about yourself with SPIM members: publications, new job, etc., please send me the information and I

world's most fascinating cities: It is steeped in history with influences from Europe, the Caribbean, Africa, and beyond and it is home to a truly unique melting pot of cultures, food, and music. I think of New Orleans as a City of Miracles; maybe it is its history, its culture, the people, or the food...but whatever it is that contributes to the energy and passion that is unique to New Orleans: I think it is the perfect choice to hold a conference on Resilience.

We have pulled together a group of phenomenal speakers from the local community as well as throughout the western hemisphere that we believe are worthy of this year's theme and the amazing city of New Orleans.

I hope this year's Conference meet's with your needs and expectations and that you also take this opportunity to mingle with fellow SPIM, members, explore this amazing city, and get a small taste of all of the things that make both SPIM and New Orleans unique.

See you in February.

*Diane A. McKay, Psy.D.
President-Elect*

Soon Liz will be posting more information about the conference on the SPIM website.

Communications Committee

Lead by Marlene Thorn, the Communications Committee has made many strides in bringing SPIM into the future in regards to communications. Besides all that has gone on with the journal and APA, some other activities/benefits:

- SPIM ListServ (for SPIM members only) – This will be launched soon and will allow access to the full SPIM membership if one is seeking information for research, practices, sharing a consulting/leadership problem, etc. It is planned that this service will allow members to share insights and engage in networking and mentoring. It is hoped that this service will build the SPIM community. Please contact Liz@wplanning.com in order to be included on this ListServ.
- SPIM LinkedIn – this site is open to all who want to join and hold discussions with a broader audience.
- YouTube – SPIM has YouTube capabilities which will be launched soon. John Martello and Heather Martarella are working on this. This service will be capable of showing SPIM

will include in the next newsletter

- video clips, webinars, conference speakers video clips, etc.
- SPIM Website – Our website is being reviewed for additional capabilities and uses. Al Hollenbeck will have oversight of the website.
- Newsletter Transition – Key communications need to go out in a timely way and often as a way to engage and retain our membership and also for recruitment purposes. The messages need to be informative and strategic to SPIM’s purpose as an organization of psychologists-managers and leaders in many sectors. At this time, there are some ideas (prepared by Marlene Thorn, Dianne Clarke-Kudless, and Mary Zahner) that will be presented to the board about where to take the newsletter.

SPIM Regional Meeting - November 21, 2013 in Washington, D.C.

For those SPIM members and other interested psychologists in the Washington area, there will be a regional meeting (free CEUs) at 5:30 at Gallup on November 21. The speaker will be Dr. Tom Rath. As many of you know, he is Connie Rath’s son.

In this meeting, Dr. Tom Rath will speak about the role businesses play in increasing employee health and well-being. He will speak about the need for employers, as some of the largest and most influential social networks in our society, to play a critical role in confronting the global challenge of poor health. Tom will also speak about his new book **Eat Move Sleep: How Small Choices Lead to Big Changes**, which explores specific strategies for increasing health and well-being on an individual level.

Tom Rath is one of the most influential authors of the last decade. He studies the role of human behavior in health, business, and economics. Tom writes and speaks on a range of topics, from well being to organizational leadership.

Tom’s next book due out in October 2013, *Eat Move Sleep: How Small Choices Lead to Big Changes*, is already receiving critical acclaim as a “transformative work.” Tom has written several international bestsellers including the #1 *New York Times* bestseller *How Full Is Your Bucket?* In 2012, his book *StrengthsFinder 2.0* was the top-selling nonfiction book worldwide. Tom’s most recent *New York Times* bestsellers are *Strengths-Based Leadership* and *Wellbeing: The Five Essential Elements*. In total, his books have sold more than 5 million copies, been translated in 16 languages, and made over 250 appearances on

the *Wall Street Journal's* bestseller list.

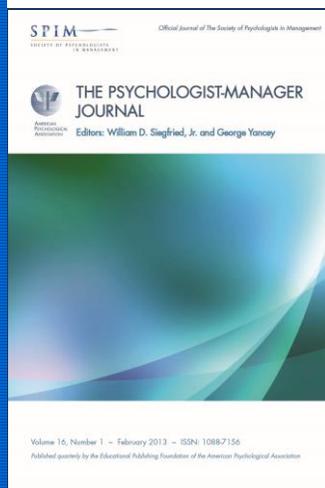
Tom serves as a senior scientist and advisor to Gallup, where he previously spent 13 years leading the organization's work on employee engagement, strengths, and wellbeing. Tom also served as vice chairman of the VHL cancer research organization. He earned degrees from the University of Michigan and the University of Pennsylvania, where he is now a regular guest instructor. Tom and his wife, Ashley, and their two children live in Arlington, Virginia.

If any questions, please contact Marlene Thorn (202-459-8743). RSVP goes to Connie Schroyer at Connie.Schroyer@haygroup.com

SPIM/APA Strategic Planning Meeting - October 4, 2013

On October 4th in Washington, D.C. there is going to be a joint SPIM/APA strategic planning session. At this meeting will be discussed SPIM's uniqueness as well as the advantages of an APA/SPIM affiliation. It is hoped that out of this meeting will come a proposed action plan for SPIM and APA for the future.

Accessing online content of the Journal

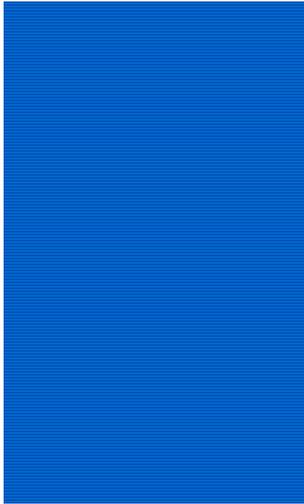


It is easy to access the latest online content from *The Psychologist-Manager Journal (TPMJ)*, www.apa.org/pubs/journals/mgr, SPIM's official journal:

- 1) **Full-text access to TPMJ:** All members of the Society of Psychologists in Management can access past and new journal content through "My APA" at <https://my.apa.org/>. As a member of SPIM, you already have a "My APA" account. To look up your account, please use the email address you have on file with SPIM. Once you log in, you will see a link to all content from TPMJ under "Subscriptions – Journals".

Please contact the APA Service Center at 800-374-2721 or email subscriptions@apa.org if you require any assistance or have any questions about your account (e.g., to look up the email address you should use for "My APA").

- 2) **New Content Alerts:** To keep in touch with the journal, please subscribe for free email alerts (**PsycALERT®**) that will notify you whenever anything new becomes available on the TPMJ web page—this includes new issues and papers published through OnlineFirst (i.e., made available electronically ahead of publication in print).



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